



## Contacts

Billie Babin / Cabell Mouton

Keep Terrebonne Beautiful / Keep Louisiana Beautiful

Tel: 985-870-4976 / 504-495-7734

Email: [keepterrebonnebeautiful@gmail.com](mailto:keepterrebonnebeautiful@gmail.com) / [programs@keeplouisianabeautiful.org](mailto:programs@keeplouisianabeautiful.org)

Website: [keepterrebonnebeautiful.org/keeplouisianabeautiful.org](http://keepterrebonnebeautiful.org/keeplouisianabeautiful.org)

Keep Terrebonne Beautiful Awarded Healthy Communities and Affiliate Program Grant from Keep Louisiana Beautiful  
*Influencing a positive behavior for a cleaner Parish*

TERREBONNE PARISH - Keep Terrebonne Beautiful has again been selected as a recipient of the Healthy Communities Grant and Affiliate Program Grant by Keep Louisiana Beautiful, the State's premier anti-litter and community improvement organization.

This year's grants, total in the amount of \$7,000 will support Keep Terrebonne Beautiful's mission of empowering the citizens of Terrebonne Parish to take personal responsibility to prevent litter and beautify the parish. Litter thrown along roadways along with lawn debris, pesticides and fertilizers find their way into local waterways which degrade the lakes and bayous used by the community. The grant funds will be used to launch a unique awareness campaign to include a short kid-friendly educational video, an activity book, and community outreach within schools to third graders. Additionally, Keep Terrebonne Beautiful is partnering with the local organizations, The Bayou Regional Arts Council & Jam Up Marketing.

"One of the things we have found after doing cleanups is that the young children are not aware of the things, they can do every day to help keep Terrebonne Parish clean and beautiful," said Billie Babin, Keep Terrebonne Beautiful's Executive Director. Keep Terrebonne Beautiful wants to influence positive behavior by providing the children in the parish with information on ways they can help with the litter problems.

### About Keep Terrebonne Beautiful

Keep Terrebonne Beautiful is a non-profit organization established in 2000 whose mission is to empower the citizens of Terrebonne Parish to take personal responsibility to prevent litter and beautify the parish. Our mission is to empower the citizens of Terrebonne Parish to take personal responsibility to prevent litter and beautify the parish.

### About Keep Louisiana Beautiful

Keep Louisiana Beautiful, Inc. is the state's anti-litter and community improvement organization focused on education, enforcement, awareness, and cleanups. Affiliated with Keep America Beautiful, the Keep Louisiana Beautiful mission is to promote personal, corporate, and community responsibility for a clean and beautiful Louisiana. With a network of 40 affiliates in communities throughout the state, over 261,618 volunteers and participants work toward a clean and beautiful Louisiana.