

TEDA launches Bayou Business Recovery Network to aid parish's small business community

Aug. 18 seminar kicks off expanded program

HOUMA – Terrebonne Economic Development Authority has a greater ability to assist Terrebonne's small businesses and entrepreneurs working to start their own businesses thanks to a \$40,000 grant from Louisiana Economic Development and South Louisiana Economic Council.

The Bayou Business Recovery Network is a tiered approach to provide technical assistance with local partners and consultants. The program will launch with the Recovery Network Seminar Series where local consultants will deliver presentation on topics of interest to the business community, including financial and legal services, human resources and management training/assistance, and marketing and digital technology services.

For those who need more individual assistance, the Individual Network Support Opportunities will engage partners who can assist with their specific needs. Those who have more complex problems can apply for limited one-on-one consulting with a network of local consultants.

"This is an opportunity to really dig in with local small businesses and ensure they are receiving the support they need in the changing landscape presented by this pandemic," said Matt Rookard, TEDA's CEO. "We encourage interested businesses to attend next week's seminar to learn about the program."

The Aug. 18 seminar will be conducted at 6 p.m. at the Terrebonne Parish Main Library, 121 Library Drive in Houma. Presenters will include Jason Bergeron of Stratify and Deanne Webb of Southern HR. Masks are required to attend; registration is available on www.tpeda.org/recovery-network.

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