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MoneyGeek Releases Ranking of Best Small Cities to Make a Living

MoneyGeek.com, a personal finance online publisher, released its ranking of the 40 best small U.S. cities to make a living. The City of Houma, LA., ranked number eight of U.S. cities with a population of less than 100,000 people on a score computed from average salaries and cost of living in those cities. In the study's top-ranked cities, incomes are high relative to the cost to live in those cities.

The full ranking is available at: http://www.moneygeek.com/living/best-small-cities-for-making-a-living/

To rank the cities, MoneyGeek.com crunched data from the U.S. Census Bureau, the U.S. Bureau of Labor Statistics, and the Council for Community and Economic Research (CCER).

"Our ranking goes beyond looking at affordability alone," said Lydia Poon, Executive Editor of MoneyGeek.com. "By comparing cost of living to what you can potentially earn in a particular city, we located the small cities in America where you can get the most bang for your buck."

The "Best Small Cities to Make a Living" study is part of MoneyGeek.com's first ranking of U.S. cities.

To calculate the ranking, MoneyGeek.com evaluated cities with a population of less than 100,000 people out of a total group of nearly 30,000 cities from the U.S. Census Bureau. The cost of living in these cities in the second quarter of 2015 was compared to the national median cost of living in the same time period and also to the earning potential of workers in these cities across all professions for which the U.S. Bureau of Labor Statistics had data. The top cities in the study were cities that offered the highest salaries relative to the cost of living.

MoneyGeek.com empowers consumers to make smarter financial decisions. Our independent website, produced by a team of editors, writers and data analysts with a wealth of combined experience in financial publishing, helps individuals choose wisely when financing life's expenditures, great and small. MoneyGeek's free interactive tools, calculators and guides cover popular topics from saving and budgeting to home mortgages, credit cards, career advancement, financial aid and retirement planning.

For additional information, visit MoneyGeek.com or contact Gin Garton, Communications Director (gin@moneygeek.com).